



Bleon Berisha

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📍 **Home:** Rahovec / Prishtina (Kosovo)

WORK EXPERIENCE

🏢 **Bleon Berisha** – Rahovec, Kosovo

City: Rahovec | Country: Kosovo

Freelancer / Contractor - UI/UX Designer

[2018 – Current]

- Designed and delivered user-centered web and mobile interfaces for clients across diverse industries, including SaaS, e-commerce, healthcare, and education.
- Led end-to-end design processes: user research, wireframing, prototyping, high-fidelity UI design, and design system creation.
- Integrated AI tools such as generative design assistants and automated prototyping software to enhance design efficiency and creativity.
- Specialized in designing AI-driven products, focusing on intuitive user interactions with features like chatbots, voice assistants, and predictive analytics.
- Collaborated directly with startups, agencies, and developers to translate business goals into seamless, scalable user experiences.
- Utilized tools like Figma, Adobe XD, and Sketch while ensuring responsive, accessible, and developer-friendly designs.
- Successfully managed multiple projects simultaneously, meeting deadlines and exceeding client expectations.

🏢 **Besa Solutions** – Remote, Netherlands

City: Remote | Country: Netherlands

Lead UI/UX Designer

[01/06/2024 – Current]

- Leading the design strategy and execution for web and mobile products, aligning user needs with business goals.
- Managing the full design lifecycle, from discovery and user flows to high-fidelity prototypes and developer handoff.
- Collaborating with cross-functional teams including product managers, developers, and stakeholders to deliver seamless, scalable user experiences.
- Spearheading the integration of AI-driven features into product interfaces, ensuring intuitive interaction with complex technologies like generative AI and predictive analytics.
- Mentoring junior designers, conducting design reviews, and maintaining a consistent design system across projects.
- Driving innovation by applying best practices in usability, accessibility, responsive design, and AI-enhanced user interaction.

🏢 **Finally Founding** – Remote, Germany

City: Remote | Country: Germany

Senior UI/UX Designer - FREELANCE

[01/06/2024 – 01/12/2024]

- Designed the full MVP for *Story Drop*, an AI-powered mobile app that helps children read, narrate, and create stories using voice and generative AI.
- Delivered nearly 80 high-fidelity screens within just 40 hours—well ahead of the timeline—while ensuring a playful yet intuitive user experience for young audiences.
- Led the end-to-end design process: research, user flows, wireframes, UI design, prototyping, and developer handoff.
- Collaborated directly with stakeholders during strategic meetings to align on product vision, user needs, and feature prioritization.
- Integrated AI-driven features like voice narration and content customization while ensuring accessibility, engagement, and ease of use.
- Worked closely with developers to ensure pixel-perfect implementation and smooth user interaction.

Protecht – Remote, Kosovo

City: Remote | Country: Kosovo

Senior UI/UX Designer - CONTRACTOR

[01/06/2024 – 01/08/2024]

- Collaborated with the product and engineering teams to design key features for Protecht's risk management platform.
- Created user flows, wireframes, and high-fidelity UI designs with a strong focus on clarity, usability, and data visualization.
- Ensured consistency with brand guidelines while contributing to an evolving design system.
- Participated in regular stakeholder reviews to iterate on design based on feedback and product goals.
- Delivered production-ready assets and provided developer support to ensure accurate implementation.

Tetbit – Gjakovë, Kosovo

City: Gjakovë | Country: Kosovo

UI/UX Designer

[01/09/2023 – 30/06/2024]

- Worked as a core member of the product team, designing user-centric interfaces for Tetbit's web-based platform.
- Led the design of key product features, from ideation and wireframing to high-fidelity UI and interactive prototyping.
- Conducted user research and usability testing to inform design decisions and improve product usability.
- Collaborated closely with developers and stakeholders to ensure smooth handoff and high-quality implementation.
- Helped shape and maintain the design system to ensure consistency across the product ecosystem.

MetDaan – Prishtina, Kosovo

City: Prishtina | Country: Kosovo

UI/UX Designer - CONTRACTOR

[01/08/2023 – 31/08/2023]

- Successfully completed a 1-month contract focused on designing two key digital products: a social media platform and a car rental application.
- Delivered end-to-end design solutions—user flows, wireframes, high-fidelity UIs, and interactive prototypes—within tight time constraints.
- Collaborated closely with stakeholders to rapidly gather requirements, iterate on feedback, and ensure product-market fit.
- Prioritized usability and consistency while producing developer-ready assets and clear documentation for smooth implementation.
- Demonstrated strong time management and execution skills by finalizing both products on schedule without compromising design quality.

Folé Publishing – Prishtina, Kosovo

City: Prishtina | Country: Kosovo

Graphic Designer & UI/UX Designer - FREELANCE

[01/05/2020 – 01/10/2020]

- Designed engaging visual content for social media campaigns, enhancing brand visibility and audience engagement.
- Maintained and improved the company website by updating the UI to reflect modern design standards and ensure a seamless user experience.
- Collaborated with the marketing and editorial teams to align design with brand messaging and publishing goals.
- Created web and mobile interface designs for landing pages, ensuring responsiveness and consistency across devices.
- Balanced creative design work with functional UI/UX improvements to support both marketing and user retention strategies.

Barça Universal – Remote, Spain

City: Remote | Country: Spain

Graphic & UI/UX Designer

[02/11/2017 – 01/08/2019]

- Created compelling social media graphics and visual content tailored for a large audience of over 1 million followers on Twitter/X.
- Designed engaging posts, banners, and promotional materials to boost follower interaction and brand presence.
- Improved UI elements and layouts for digital platforms to ensure a consistent and appealing user experience.
- Collaborated with content creators and marketing teams to align visuals with campaign goals and fan engagement strategies.
- Maintained a fast-paced design workflow to meet daily content demands while preserving high-quality standards.

University Ukshin Hoti – Prizren, Kosovo

City: Prizren | Country: Kosovo

Student Council

[01/10/2020 – 02/2025]

- Represented the student body by voicing concerns and collaborating with faculty to improve campus life and academic programs.
- Organized events, campaigns, and initiatives to enhance student engagement and community spirit.
- Facilitated communication between students and administration, ensuring transparency and responsiveness.
- Developed leadership, teamwork, and project management skills through active participation in council activities.
- Contributed to decision-making processes that positively impacted the student experience.

EDUCATION AND TRAINING

Computer science - Information Technologies and Telecommunication (Bsc.)

University of Ukshin Hoti [01/10/2020 – Current]

City: Prizren | Country: Kosovo | Website: <https://www.uni-prizren.com/>

High School

Hasan Nahi [01/09/2017 – 01/06/2020]

City: Prishtina | Country: Kosovo | Website: <https://gjimnazi-hasannahi.com/>

JavaScript Frameworks

Cactus Education [17/05/2023 – 23/07/2023]

City: Prizren | Country: Kosovo | Website: <https://cactus.education/>

Web Development and Digital Marketing

Organisation for Economic and Social Research [15/01/2023 – 15/03/2023]

City: Prishtina | Country: Kosovo

LANGUAGE SKILLS

Mother tongue(s): Albanian

Other language(s):

English

LISTENING C1 READING C1 WRITING C1

SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1

German

LISTENING A1 READING A1 WRITING A1

SPOKEN PRODUCTION A1 SPOKEN INTERACTION A1

French

LISTENING A1 READING A1 WRITING A1

SPOKEN PRODUCTION A1 SPOKEN INTERACTION A1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

SKILLS

Figma / HTML / CSS / JavaScript / Bootstrap / React Frame Work / jQuery / Adobe Illustrator / Adobe Photoshop / Adobe Premiere Fundamentals / Microsoft Office

PROJECTS

[01/01/2018 – Current]

Extensive Graphic Design Experience with Proficiency in Figma (Since 2018)

- Successfully completed a wide array of graphic design projects, totaling over 500 accomplished works.
- Translated client ideas into visually engaging designs that effectively communicate their brand and message.
- Leveraged the power of Figma in web design, using its features to streamline the design process, enhance collaboration, and efficiently manage projects within cross-functional teams.

HONOURS AND AWARDS

[15/03/2023] Organisation for Economic and Social Research

Web Development and Marketing

[31/10/2021] Makerspace

Start-up Competition Participant

[01/10/2022] Kosovo Insurance Bureau

Certified Agent

[22/08/2019] Qendra Edukative Multididaktike

German Language A1 Diploma

[28/10/2019] Sira Academy

German Language A1 Certificate

[05/02/2022] Student Parliament

Contribution in Student Representation

VOLUNTEERING

[01/10/2020 – 02/2025] Prizren

Student Council Volunteer

- Volunteered for the Student Council, supporting and contributing to its initiatives.
- Assisted in organizing events and activities for the student community.

MANAGEMENT AND LEADERSHIP SKILLS

Leadership and Versatile Skill Set

- Exhibits exceptional leadership skills with 7 years of product design experience.
- Demonstrates strategic decision-making and a supportive approach to drive collective success.
- Sets and maintains high standards of quality and excellence, leading by example.